

Tips To Successfully Secure Your Funding Round

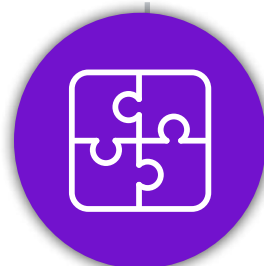


Highlight Your Pitch's Unique Appeal

In order to convince investors, you need to prove to them how your business plan and team stand above the rest.

Be Clear and Concise

Establish your target market, the market's need, your solution, and your competitiveness.



Show You Can Meet Projections

Demonstrate a strong understanding of the industry and the underlying assumptions with sound financial forecasts at one quarter to 18 months.

Lay Out an Accurate Timetable

Support the timing of your financing diligently with precise planning and figures supported by identified revenue.



Build an Effective Team

Show your plans go beyond the executive team with a robust framework for structuring a strong management and organizational team after capital is secured.

Select Your First Investors With Care

Investors are not created equal and having a reputable lead backer instills more confidence from other potential financiers.

